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Small Business Website Readiness Checklist

Many small businesses rely only on social media — but a website provides stability, visibility, and credibility.

This quick checklist will help you determine if your business is ready for a professional website.

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10 Essential Criteria For A Small Business Website

- Clear description of services
- Contact form or lead capture
- Professional domain name
- Mobile-friendly design
- Service or product pages
- Search engine visibility
- Google Business profile connected
- Clear call-to-action
- Customer testimonials
- Basic SEO structure



Thank You!

I hope you found this checklist helpful for deciding on your small business website I'd love to hear about it! Come tell me your business name via the contact details below.

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